

CRAIG KIELBURGER

Short bio

Craig is a *New York Times* bestselling author who has written 12 books. He co-founded WE Charity, which has lifted more than one million people from poverty. He is an MBA graduate with 15 honorary doctorates, and has been awarded by the World Economic Forum and Roosevelt Institute. His purpose is helping others discover their purpose. Craig lives in Toronto with his wife, Leysa, and son, Hilson.

Long bio

Craig Kielburger founded Free The Children as a 12-year-old in 1995, ventured off on a research mission to South Asia and met the Prime Minister of Canada to discuss international labor laws—all before high school. Craig and his movement have 3 million Facebook followers. He's accepted the International Children's Peace Prize on behalf of WE Charity, sat on Oprah's couch three times and was profiled by *60 Minutes* twice. WE Charity is now a \$60-million-a-year charity working in seven developing countries. The organization has built more than 1,000 schools and schoolrooms, and has provided education to over 200,000 children through its innovative WE Villages development model.

Craig and Marc also founded WE Day, a stadium-sized celebration of young people committed to helping others. It features renowned speakers and performers including Magic Johnson, Al Gore, Archbishop Emeritus Desmond Tutu, Prince Harry of Wales, Selena Gomez, Demi Lovato and Jennifer Hudson, among many others. WE Day is now staged annually in 17 cities in North America, the United Kingdom and the Caribbean, reaching hundreds of thousands of youth attendees who earn their entry tickets through service, and 5.7 million broadcast viewers each year, including via primetime broadcasts on ABC in the US, and CTV in Canada.

Craig travels more than 300 days a year to speak to and inspire young people worldwide. He is the author of 12 books, a syndicated columnist and has won the Roosevelt Freedom from Fear Medal. He also holds a degree in peace and conflict studies from the University of Toronto. Recognizing that business is not the enemy of charity, but an important partner, he also completed his MBA.